



ADVAITH MANI

advaitmani0912@gmail.com | (+1) (647) 425—4650

PROFESSIONAL EXPERIENCE

Graphic Designer intern at Bird & Be, Toronto (Feb 23- present)

- Design of digital/social ads, social media content, web & email graphics, packaging, Visualization for new ad campaigns and product launches across segments.

Graduate Research Assistant, Financial Inclusion (Mar 23- June 23)

- Research paper on barriers in the financial services sector for the Inclusive Design Research Centre.

Graphic Designer at Royal Astronomical Society of Canada (Nov 22- Jan 23)

- Design of solar eclipse glasses and viewers for the upcoming eclipses in 2023 and 2024.

Graphic Illustrator at OCAD University (Oct 22- Mar 23)

- Designing info-graphics and improving visuals of student-facing administrative concepts for SISPO. (Student Information Systems & Process Optimization)

Graphic Design intern at Clearco, Toronto (May 22- Aug 22)

- Re-design and creation of One Pagers for campaigns across America, Europe and Australia.
- Initiation, design, execution and presentation of a modular system for One pagers.
- Social content co-ordination and design.
- Ad campaigns for Black Friday Cyber Monday, Recession, Germany launch. Google discovery.
- Email banners, web-page re-design, social invites.
- Exploration and ideation for Clearco brand update.

Customer Service Representative at Freshco (Sep 22- present)

Junior Architect at CollectiveProject, Bangalore (Aug 20- Apr 21)

Design to me, is the rendition & expression of life all around us. It is the greatest expression of human imagination. I look to learn from everyday experiences to create simple, effective solutions.


A keen observer, bibliophile, nature lover, amateur photographer and an avid sports enthusiast, I intend to utilise the power of design to make the world a better place.

My approach towards design is to keep it simple, achieve beyond the desired result and thereby engage in a process driven approach- MINIMAL-MEANINGFUL- METHODICAL.


[LinkedIn](#) | [Instagram](#) | [Portfolio](#) 

 *Click alongside to access link*

EDUCATION





■ M.Des Inclusive Design at OCAD University, Toronto (C.G.P.A.- 9.0) 

■ Graphic Design for Print and Web, at Humber College, Toronto (C.G.P.A.-8.6)

■ Bachelor of Architecture from Mumbai University (C.G.P.A.- 9.1) 

AWARDS & HONORS

NATIONAL LEVEL-

- Graduate Studies Award at OCADU (2022)
- Asia Young Designer Award (finalist-2020) 
- AR_Critique- Crit Room 2.0 (Outstanding thesis-2020) 
- Ethos NASA Student of the Year Tro-phy (T.Y.B.Arch) (2019) 
- Student of the Year at L.S.Raheja S.O.A. (Across all five years) 
- Best Designer Award at L.S.Raheja S.O.A. (2017 to 2019)

SKILLS

- Visual Design Adobe Suite, Figma, Autocad
- 3D Modeling Sketchup, Rhinoceros 3d, Blender
- Rendering V-Ray, Autodesk Lumion, Enscape
- Web Design HTML, CSS (Intermediate)
- Documents MS Outlook, Google suite, Prezi
- Analogous Sketching, model making, laser cutting
- Languages English, Hindi, Tamil, French (Beginner)

CO-CURRICULAR INVOLVEMENT

- Design Team Head (Student Council 19-20)
Design, branding, co-ordination and outreach for all events.

REFERENCES

- Roberto Rosenman (Professor / mentor, Humber College) (roberto.rosenman@humber.ca)
- Christia Fung, (Senior Art Director, Clearco) (christia.fung@gmail.com)